



BRYAN KREMKAU

WEB DESIGNER

 Jersey City, NJ

 (845) 313-2516

 bryan@bryankremkau.com

 bryankremkau.com

SKILLSET

- HTML5
- CSS3
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Illustrator
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe Audition
- Adobe InDesign
- WordPress
- Microsoft Office Suite
- Photography

EDUCATION

Ramapo College of
New Jersey
Mahwah, NJ
Bachelor of Arts
May 2001

Keystone College
La Plume, PA
Associate of Fine Arts
May 1999



PROFESSIONAL EXPERIENCE

SENIOR WEB DESIGNER - FERGUSON ENTERPRISES

GOSHEN, NY - (2011-PRESENT)

- Responsible for the daily design and maintenance of FergusonShowrooms.com, Ferguson.com and MirabelleProducts.com.
- Develop and design partner sites from concept to completion.
- Built out responsive WordPress associate sites like ReeseKitchens.com.
- Create promotional ads and brand banners under tight deadlines.
- Map out the user experience of the websites with sketches, wireframes, and mockup designs.
- Edit videos in Adobe Premiere Pro.

PRODUCTION WEB DESIGNER - FERGUSON ENTERPRISES

GOSHEN, NY - (2004-2011)

- Worked with the marketing department and executed new concepts that resulted in immediate product sales.
- Played an integral role in improving the websites based on usability testing that resulted in increased traffic.
- Designed and coded e-mail campaigns and newsletters that reached over 10,000 subscribers.
- Created print ads for Better Homes and Gardens, and other magazines.

FREELANCE DESIGNER & PHOTOGRAPHER

JERSEY CITY, NJ - (2008-PRESENT)

- Provide web design, video, photography services to various clients like Warwick Valley Humane Society.
- Design and code sites and using WordPress, HTML5 and CSS3.
- Create and design band logos and merchandise. Photograph portraits and live shots of artists during concerts and festivals. Published in NME Magazine, Alternative Press Magazine, Hollywood Reporter, Vice, and photos appeared on VH1 programs such as One Hit Wonders of the '90s and 100 Greatest Songs of the '90s.