


# BRYAN KREMKAU

## WEB DESIGNER

 Jersey City, NJ

 (845) 313-2516

 bryan@bryankremkau.com

 bryankremkau.com

### SKILLSET

- HTML5
- CSS3
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe Illustrator
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe Audition
- Adobe InDesign
- WordPress
- Microsoft Office Suite
- Photography

### EDUCATION

Ramapo College of  
New Jersey  
Mahwah, NJ  
Bachelor of Arts  
May 2001

Keystone College  
La Plume, PA  
Associate of Fine Arts  
May 1999



## PROFESSIONAL EXPERIENCE

### SENIOR WEB DESIGNER - FERGUSON ENTERPRISES

GOSHEN, NY - (2011-PRESENT)

- Responsible for designing new features and performing daily maintenance across multiple websites.
- Develop and design partner sites from concept to completion.
- Built out responsive WordPress associate sites like ReeseKitchens.com.
- Create promotional ads and brand banners under tight deadlines.
- Map out the user experience of the websites with sketches, wireframes, and mockup designs.
- Edit promotional videos in Adobe Premiere Pro.

### PRODUCTION WEB DESIGNER - FERGUSON ENTERPRISES

GOSHEN, NY - (2004-2011)

- Worked with the marketing department and implemented new concepts that resulted in immediate product sales.
- Played an integral role in improving the websites based on usability testing that resulted in increased traffic.
- Designed and coded e-mail campaigns that reached over 10,000 subscribers.
- Created print ads for Better Homes and Gardens, and other magazines.

### FREELANCE DESIGNER & PHOTOGRAPHER

JERSEY CITY, NJ - (2008-PRESENT)

- Provide web design, video, photography services to various clients like Warwick Valley Humane Society.
- Design and develop sites using WordPress, HTML5, CSS3.
- Illustrate and design band logos, shirts, album covers.
- Photograph artists at concerts and festivals.
- Published in NME Magazine, Alternative Press Magazine, Hollywood Reporter, Vice and photos have also appeared on VH1 TV series.