

# BRYAN KREMKAU

## WEB DESIGNER & PHOTOGRAPHER

📍 JERSEY CITY, NJ 📞 845-313-2516 ✉ BRYAN@BRYANKREMKAU.COM 🌐 WWW.BRYANKREMKAU.COM

### ☰ SUMMARY

Senior web designer who produces work quickly and effectively in a fast-paced work environment. Enjoys being creative, whether it's in web design, photography or videography. Experience includes working for the largest plumbing wholesaler in the country as well as managing a variety of freelance projects.

### 🏠 PROFESSIONAL EXPERIENCE

#### 2011 - Present **Senior Web Designer - Ferguson Enterprises, Inc., Goshen, NY**

- Responsible for the daily design and updates of Ferguson.com, Shop.Ferguson.com & The-StockMarket.com
- Develop and design partner sites from concept to completion
- Maintain and design monthly site features like "Spotlight," "Rebates" and "Inspiration Gallery"
- Create promotional ads and brand banners under tight deadlines
- Map out the user experience of the websites (i.e. shopping cart/checkout) with sketches and mockup designs

#### 2004 - 2011 **Production Web Designer - Ferguson Enterprises, Inc., Goshen, NY**

- Created website promotional ads that feature high-end plumbing and lighting products
- Worked with the marketing department and executed new concepts that resulted in immediate product sales
- Played an integral role in improving the websites based on usability testing that resulted in increased traffic
- Designed and coded e-mail campaigns and newsletters that reached over 10,000 subscribers
- Created print ads for Better Homes and Gardens, Kitchen and Bath Ideas and other magazines

#### 2008 - Present **Freelance Web Designer & Photographer, Jersey City, NJ**

- Provide web design and photography services to various clients
- Design/code sites using HTML5 and CSS3
- Create & Install customized Wordpress themes
- Photograph portraits and live shots of artists during concerts and festivals
- Published in NME Magazine, Alternative Press Magazine, Photographer Magazine: Ukraine, Hollywood Reporter, Vice, and other outlets
- Photos have appeared on VH1's One Hit Wonders of the '90s & 100 Greatest Songs of the '90s

### ✍ SKILLSET

HTML5	Adobe Premiere Pro
CSS3	Adobe Audition
Adobe Photoshop	Adobe InDesign
Adobe Dreamweaver	WordPress
Adobe Illustrator	Microsoft Office Suite
Adobe Lightroom	Photography

### 🎓 EDUCATION

Ramapo College of New Jersey Mahwah, NJ Bachelor of Arts May 2001	Keystone College La Plume, PA Associate of Fine Arts May 1999
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