

# BRYAN KREMKAU

WEB DESIGNER & PHOTOGRAPHER

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## SUMMARY

A professional web designer who produces work quickly and effectively in fast-paced work environments. Enjoys being creative and knows what it takes to get the job done. Experience includes working for a leading online retailer in the decorative plumbing industry as well as managing a variety of freelance projects.

## TECHNICAL PROFICIENCY

### WEB DEVELOPMENT:

HTML  
XHTML  
CSS

### OPERATING SYSTEMS:

Mac  
Windows

### SOFTWARE:

Adobe Photoshop  
Adobe Dreamweaver  
Adobe Illustrator  
Adobe InDesign  
Adobe Flash (the essentials)  
Wordpress  
Microsoft Office Suite

## REFERENCES

References available upon request

## PROFESSIONAL EXPERIENCE

### WEB DESIGNER - DECORATIVE PRODUCT SOURCE, INC.

Goshen, NY (2004 - Present)

- Responsible for the production design of e-commerce websites such as Faucet.com and LightingShowplace.com
- Work with the marketing department and execute new concepts that result in immediate product sales
- Create websites' promotional ads and brand banners on tight deadlines
- Design, code and test e-mail campaigns and newsletters that reach over 30,000 clients
- Map out the user experience of the websites using storyboards and mockup designs
- Played integral role in improving the websites based on usability testing that increased traffic
- Mentored new designers and trained them in various software and company protocols

### FREELANCE WEB DESIGNER & PHOTOGRAPHER

Jersey City, NJ (2008 - Present)

- Provide web design and photography services to various clients
- Design and code websites using HTML, CSS
- Install customized Wordpress CMS / blog themes
- Photograph artists, concerts, festivals and other events
- Published in NME Magazine, Alternative Press Magazine, Photographer Magazine: Ukraine and other publications
- Photos have appeared on VH1's One Hit Wonder of the '90s