

# BRYAN KREMKAU

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## Technical Proficiency

### Web Development:

HTML  
XHTML  
CSS

### Operating Systems:

Mac  
Windows

### Software:

Adobe Photoshop  
Adobe Dreamweaver  
Adobe Illustrator  
Adobe InDesign  
Adobe Flash (the essentials)  
Wordpress  
Microsoft Office Suite  
Endeca Search Technology

## Education

### Ramapo College of New Jersey

Mahwah, NJ  
Bachelor of Arts Degree  
May 2001

### Keystone College

La Plume, PA  
Associate of Fine Arts Degree  
May 1999

## References

References available upon request

## Summary

A professional web designer who produces work quickly and effectively in fast-paced work environments. Enjoys being creative and knows what it takes to get the job done. Experience includes working for a leading online retailer in the decorative plumbing industry as well as managing a variety of freelance projects.

## Professional Experience

### Web Designer - Decorative Product Source, Inc.

*Goshen, NY (2004 – Present)*

- Responsible for the production design of leading Top 500 retailer websites such as Faucet.com
- Work with the marketing department and execute new concepts that result in immediate product sales
- Create websites' promotional ads and brand banners on tight deadlines
- Design, code and test e-mail campaigns and newsletters that reach over 30,000 clients
- Played integral role in improving the websites based on usability testing that increased traffic
- Mentored new designers and trained them in various software and company protocols

### Co-Founder, Editor-In-Chief - ReadJunk.com

*Middletown, NY (Freelance)*

- Co-founded entertainment website that features daily reviews, news, interviews and articles
- Design, code, and maintain website using HTML, CSS and Wordpress
- Write and edit music news, reviews, and conduct band interviews
- Delegate reviews and assignments to staff writers
- Contact record labels and secure advertising

### Photographer - SkaPunkPhotos.com

*Middletown, NY (Freelance)*

- Photograph artists, concerts and music festivals
- Work has appeared on Altpress.com, Blender.com, and Prefixmag.com
- Published in Alternative Press Magazine, Photographer Magazine: Ukraine and other publications
- Cover events and weddings for clients